



**NATIVE ISLAND BUSINESS AND
COMMUNITY AFFAIRS ASSOCIATION, INC.**

Post Office Box 23452
539 William Hilton Parkway, Suite 138
Hilton Head Island, SC 29925
(843) 255-7303

info@gullahcelebration.com • www.gullahcelebration.com

October 2017

Dear Artist:

You are invited to submit **Works of Art** for the 21st Annual *De Arts Ob We People* Exhibit of the 2018 Hilton Head Island Gullah Celebration. The exhibit will take place from Tuesday, January 30, 2018 through Sunday, February 25, 2016, at the Arts Center of Coastal Carolina's Art League Gallery, 14 Shelter Cove Lane, Hilton Head Island, SC 29928. The Gullah Celebration Committee is working towards new heights for the month-long festivities. We again expect to welcome more attendees to the exhibit.

The schedule for the exhibit is on the attached Entry Form.

As an invited artist, you must be willing to adhere to the following:

- **Only original, Gullah life-themed artwork, framed and/or gallery wrapped edges, install-ready (wired), will be hung.**
- **We will display up to 7 pieces from each artist. We will have the entire art space this year, therefore we have increased the number of pieces. Your additional pieces can be submitted and replaced as space permits. Please make sure any additional pieces meet the same criteria as outlined.**
- **No artwork will be accepted after the due date on the Entry Form. *This policy is being instituted because our volunteer docents find it difficult to do their jobs efficiently when new artwork is brought in after the exhibit opens.***
- **Giclees, other prints, and numbered works** will be considered **Bin Art** and must be presented shrink-wrapped or protected. They must have **the selling price, artist's name, and must be numbered consecutively (preferably on the back), with no duplicate numbers.** Placing the name of the work on bin art is optional. As is our custom, bin art will **not** be hung.
- Your commission will be 55% of the selling price. You will be paid no later than 30 business days after the close of the exhibit.
- In addition to being present for the ***Sponsors Pre-View Event on Wednesday, January 31, 2018*** and/or ***Opening Reception, Thursday, February 1, 2017, 6:00 p.m.-8:00 p.m.***, we again would like you to be present at the gallery to discuss your artwork or demonstrate your technique at least one additional time during the exhibit. You can indicate your preferred date(s) on the enclosed Entry Form. We will contact you to confirm the date(s) of your appearance. This schedule and personal bio will be advertised in the local papers, so please choose a date you are sure you can be present.

In 2017, we continued to experience a high number of sales! We anticipate an even greater sales volume this year. We suggest submitting smaller artwork, priced inexpensive, with simple framing or "banding" rather than investing in framing. Buyers are inclined to ask for a discount for framed art, since it may not fit into their décor. **Please do not submit original work that has been exhibited in a previous De Arts Ob We People exhibit.**

Kindly fill out the enclosed **Application Form** and submit along with an **up-to-date biographical sketch** and return it to **NIBCAA, P.O. Box 23452, Hilton Head Island, SC 29925** or respond by e-mail at info@gullahcelebration.com. **no later than December 15, 2017.** We look forward to your participation and welcome you to the **22nd Annual Exhibit of De Arts Ob We People!**

Sincerely,

Courtney Young
22nd Hilton Head Island Gullah Celebration – Event Director

**ARTIST APPLICATION FORM
ORIGINAL ARTWORK ONLY
21st Annual *De Arts Ob We People*
The 2018 Hilton Head Island Gullah Celebration
Application Form**

PLEASE PRINT

Artist Name: _____

Address: _____

Phone: (H) _____ **(C)** _____

Email: _____

Website: _____

ORIGINAL ART INVENTORY

Name of Artwork	Size	Medium	Sale Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			

(You may use another sheet, but artwork will not be stored at the center for possible later use)

Only up to 7 Gullah life-themed artwork, framed and or wrapped edges/install-ready, and wired will be hung. All prints including giclee prints, will be considered **Bin Art**, and are to be presented shrink wrapped or protected and numbered. Extra pieces will be hung or displayed as space allows.

Your **commission** is 55% of sale price and you will be paid no later than 30 days after the close of the exhibit.

Do not submit work that has been previously exhibited in a ***De Aarts Ob We People*** exhibit.

As before, all art work is **received** and **picked up** at the Arts Center of Coastal Carolina, located at 14 Shelter Cove, Hilton Head Island, SC 29928.

2018 GULLAH ART EXHIBITION ARTISTS' SCHEDULE

Friday, December 15, 2017	Return Application/entry form, Updated Biographical Sketch, and Inventory List.
Monday, January 29, 2018 - 10am to 6pm Tuesday, January 30, 2018 - 1pm to 7pm	Receive Art Work at the Arts Center-Bio and Inventory List with Prices submitted with application
Wednesday, January 31, 2018 - 6pm to 8pm	Sponsors Preview Event – Please make plans to attend
Thursday, February 1, 2018- 6pm to 8pm	Opening Reception – Please make plans to attend
Sunday, February 25, 2016, 4pm	End of Exhibit
Sunday, February 25, 10am to 7pm Monday, Februaury 26, 10am to 4pm	Pick Up Art Work

2018 FEBRUARY						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			