

Draft 4 - 10/19/2016



Hilton Head Island Gullah Celebration

Native Island Business & Community Affairs Association, Inc.

PO Box 23452 | Hilton Head Island, South Carolina 29925

843-255-7303 | info@gullahcelebration.com | www.gullahcelebration.com

October 2016

Dear Artist:

You are invited to submit **Works of Art** for the **De Aarts Ob We People XX** Exhibit at the 21st Annual Hilton Head Island Gullah Celebration in February 2017. The Exhibit and Sale will be Thursday, February 2, 2017 through Sunday, February 26, 2017, at the Art League of Hilton Head Gallery at the Arts Center of Coastal Carolina, 14 Shelter Cove Lane, Hilton Head Island, SC 29928. The Gullah Celebration Committee is working towards new heights for the month-long festivities. We again expect to welcome more attendees to the exhibit as this is the 20th year of the Gullah Art Exhibition.

The schedule for the exhibit is on the attached Entry Form.

As an invited artist, you must be willing to adhere to the following:

- **Only original, Gullah life-themed artwork**, framed and/or gallery wrapped edges, install-ready (wired), will be hung.
- We will display up to **7 pieces from each artist**. We will have the entire art space this year, therefore we will hang as many of your 7 pieces as space allows based on the size of your art. Your additional pieces can be submitted and replaced as space permits. Please make sure any additional pieces meet the same criteria as outlined.
- **No artwork will be accepted after the due date on the Entry Form.** *This policy is being instituted because our volunteer docents find it difficult to do their jobs efficiently when new artwork is brought in after the exhibit opens and the inventory has to be changed.*
- **Giclees, other prints, and numbered works** will be considered **Bin Art** and must be presented shrink-wrapped or protected. They must have **the selling price, artist's name, and must be numbered consecutively (preferably on the back), with no duplicate numbers**. Placing the name of the work on bin art is optional. As is our custom, bin art will **not** be hung.
- Your commission will be 55 % of the selling price. (increase from previous years %'s) You will be paid no later than *30 business days after the close of the exhibit*.
- In addition to being present for the **Opening Party, Thursday, February 2, 2017, 6:00 p.m.-8:00 p.m.**, we again would like you to **be present at the gallery to discuss your artwork or demonstrate your technique at least one additional time during the exhibit**. You can indicate your preferred date(s) on the enclosed Entry Form. We will contact you to confirm the date(s) of your appearance. You will be contacted by the Art Exhibit Chairperson, via email or by telephone. The schedule and personal bio will be advertised in the local papers, so please choose a date you are sure you can be present.

In 2016, we continued to experience a high number of sales! We anticipate an even greater sales volume this year for our 20th Anniversary. We suggest submitting smaller artwork, priced inexpensive, with simple framing or "banding" rather than investing in expensive framing. Buyers are inclined to ask for a discount for framed art, since it may not fit into their décor. **Please do not submit original work that has been exhibited in a previous De Aarts Ob We People exhibit.**

Kindly fill out the enclosed **Application Form** and submit along with an **up-to-date biographical sketch** and return it to **NIBCAA, P.O. Box 23452, Hilton Head Island, SC 29925** or respond by e-mail at nibcaa@aol.com. no later than **January 4, 2017**. We look forward to your participation and welcome you to the **De Aarts Ob We People XX : Exhibit and Sale!**

Sincerely,

Pamela Felton-Redmon

Chairperson - 2017 Gullah Celebration Art Exhibit

De Aarts Ob We People XX: Exhibit and Sale
ARTIST APPLICATION FORM
ORIGINAL ARTWORK ONLY

PLEASE PRINT

Artist Name: _____

Address: _____

Phone: (H) _____ **(C)** _____

Email: _____

Website: _____

ORIGINAL ART INVENTORY

Name of Artwork	Size	Medium	Sale Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			

(You may use another sheet, but artwork will not be stored at the center for possible later use)

Only up to 7 Gullah life-themed artwork, framed and or wrapped edges/install-ready, and wired will be hung. All prints including giclee prints, will be considered **Bin Art**, and are to be presented shrink wrapped or protected and numbered. Extra pieces will be hung or displayed as space allows.

Your **commission** is 55% of sale price and you will be paid no later than 30 days after the close of the exhibit.

Do not submit work that has been previously exhibited in a ***De Aarts Ob We People*** exhibit.

As before, all art work **is received** and **picked up** at the Arts Center of Coastal Carolina, located at 14 Shelter Cove, Hilton Head Island, SC 29928.

2017 GULLAH ART EXHIBITION ARTISTS' SCHEDULE

Tuesday, January 4, 2017	Return Application/entry form, Updated Biographical Sketch, and Inventory List.
Monday, January 30, 2017 - 10am to 6pm Tuesday, January 31, 2017 - 1pm to 7pm	<i>Receive Art Work at the Arts Center-<u>Bio and Inventory List with Prices submitted with application</u></i>
Sunday, February 2, 2017 - 6pm to 8pm	<i>Opening Party - <u>Please make plans to attend</u></i>
Sunday, February 26, 2017, 10 am - 3 pm	End of Exhibit
Sunday, February 26, 2017 3 pm - 6 pm	Pick Up Art Work

2017 Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				2-Feb	February 3	February 4
				Opening Party Arts Center	Gospel Concert I 7:00 PM	Gullah Breakfast
						Freedom Day 12:00 noon
February 5					February 10	February 11
					Gospel Concert II 7:00 PM	Taste of Gullah Arts Center 11:00am
February 12					February 17	February 18
Valentine's Day Live with Deas Guys Westin Ballroom 7:00pm					Gospel Concert III 7:00 PM	Arts, Craft & Food Expo Honey Horn 11:00 am 5:00pm
February 19	February 20				February 24	February 25
Arts, Craft & Food Expo Honey Horn 11:00 am -5:00 pm	Gullah Institute 11 am - 1 pm				Gospel Concert IV 7:00 PM	African American Authors Custom Audio Video Sheridan Park, Bluffton
February 26	February 27	February 28				
Last day of Art Exhibit 10 am - 3 pm Pick up Artwork from 3 pm - 6 pm	Pick up Artwork 10 am - 1 pm					9/27/201